

Title: Kooki Commercial	
Producer: Jingyuan Kang Director: Josh Choo	
VIDEO	AUDIO
<p>SCENE #1: Hallway - DAY</p> <p>TALENTS: Jimmy(25-28 yo, male, white), Kyle(25-32 yo, male, brown), Ashley(22-25 yo, female, white), Boss(45-55 yo, male, black)</p> <p>FPS: 23.976</p> <p>Aspect Ratio: 9:16(vertical)</p>	Stereo
[FS]Jimmy comes to the hallway and sits. Above him is a sign shows: Interview Ongoing.	Relaxing music
[Insert]Jimmy's KOOKI shoes enters the frame. The shoelace ties at the front.	
[ECU] Jimmy adjusts his tie.	
[MCU] Jimmy relaxes. Then he slightly turns his head, suddenly turns again, shocked.	<p>Jimmy breathes out.</p> <p>Zoom in sound: woosh</p> <p>Relaxing music fades out</p>
[MFS] Kyle sits next to Jimmy, legs crossed.	Holy music/church music starts
[CU] We sees Kyle's shirts are different and his KOOKI shoes were tied on the sides.	<p>Drumbeats gets stronger and arrives at the peak when we see Kyle's KOOKI shoe (Tom & Jerry style)</p> <p>Zoom in sound: woosh (another one)</p>
[MCU] Kyle immensely pleased with himself. Then he looks to the door of Boss's office.	Door unlock
[ECU] Door opens. A woman's forehead exits the door.	Door sound.

[MFS] Kyle turns Jimmy's head to the door. Their jaw both drops. (later)They look at each other and gets up.	Cartoon styled jaw drops (also from Tom & Jerry)
[FS] Ashley wears another different odd shirt. She ruffled her long hair with her hand.	Enters like a Goddess Muse that everybody loves.
[Insert] Ashley's shoelace was tied on the back of the KOOKI shoe.	
[MCU] Ashley signals them into the room for the interview.	
SCENE #2: Boss's Office/Meeting Room - DAY	Stereo
[WS]Ashley takes Jimmy & Kyle into the room; they see the boss and goes crazy.	Another anime style/cartoon style shocking sound
[MFS]We sees The BOSS sits on seat back, opens his arm and smiles. He wears a much weird outfit and his KOOKI shoe. (Dolly in)	
[insert] The Boss's weird outfit. (ties everywhere)	'Bling Bling' sound
[insert] The Boss's KOOKI shoe	
[insert] The Boss's grillz (one)	
[MCU] Ashley hit the play button on the radio, music starts! (Zoom out)	Pop music with strong beats
[FS]Jimmy dances	Music continues
[FS] Kyle dances	Music continues
[MS] The Boss dances with Jimmy & Kyle	Music continues
[CU] KOOKI shoe in the foreground. Jimmy & Kyle & The Boss & Ashley dances in the background. Cut to: Animation form of KOOKI logo shows up	[V.O.] KOOKI, embrace your fearless!